

Light brings hope for Dharitri

For Dharitri Sutar, a resident of Hirapur village in Odisha, light was synonymous to sunlight. An unsteady supply of electricity meant that the villagers had to suffer black outs on most evenings. Like the other villagers, the family's present was challenging and future looked bleak. Dharitri was particularly concerned for her young school going daughter, whose education had taken a hit due to lack of proper electricity supply. But that was six years back. Around that time Greenlight Planet's Sun King solar products were becoming increasingly popular in the states of Rajasthan, Jharkhand, Odisha, Bihar and Assam.

Dharitri was thus introduced to Sun King Pico solar lantern. Ever since, her life has seen a positive change.

"My daughter has been using this portable lamp to do her daily homework and study during exams as we face a lot of power cuts in the village. Sometimes, children from the neighborhood also join her to study under this lamp. But what I love about this product is that it remains unaffected even after 6 years." says a satisfied Dharitri



Greenlight Planet has been working to meet the evolving needs of the off-grid market. Its wide range of trusted Sun King solar lamps and home energy systems deliver high performance and long shelf life. Dharitri's family is a testimony to this. As of April 2020, Greenlight Planet has distributed clean energy to more than 10 million households around the world generating 14 million Megawatt of power leading to dramatic improvements in study time for children, increases in household income, additional safety for families and improved air quality

The Greenlight Planet team believes in field visits to rural areas that brings them closer to the energy deprived population. And that is how on one such field visit they were able to solve many of Dharitri Sutar's problems with one solar lantern. Her daughter now studies in the evenings as well. The solar lamp apart from being affordable is five times brighter than conventional kerosene lamps. It comes with a

long-lasting battery that yields up to 72 hours of light from a single sunny day of solar charging.

The solar lantern has enabled Dharitri to travel safely after sunset. At night, she now cooks in proper light, avoiding any accidents.

“It’s highly encouraging to see our products being accepted by these villages and contributing to improve quality of life for rural communities. We are constantly looking for ways to make renewable energy access more accessible and affordable for the last-mile rural customer. Until now, we have built a network of 15000 retailers and more than 40 partners across India who have helped us serve 24 million individuals with access to clean and reliable energy. With a concerted effort from each village, their residents and representatives, it becomes easier for us to reach our goal of providing energy access to all villages in India”, says Greenlight Planets Retail Business Leader for Asia, Priyabrata Das.